

SRMUS/PAT/2021-22/130

Date: 23-02-2022

PLACEMENT DRIVE NOTIFICATION

Company	Coolboots Media Pvt Ltd
About the Company	<p>We are a gaming company backed by Times Internet, India's largest Digital Media conglomerate.</p> <p>Established in 2016 in the gaming product segment. In 2018, Qureka (gaming product) which is one of the top ranking apps on Google Play in India with over 20 million users. Qureka is a trivia app that offers over 100 new quiz based contests everyday across various quiz categories.</p> <p>Website: www.coolbootsmedia.com</p>
Job Title	Management Trainee- Digital Sales
Job Description	<ul style="list-style-type: none"> • Prospecting of publishers from online and offline sources • Concept selling for Qureka lite - this involves reaching out to publishers on calls and convincing them to integrate qurekalite. • In addition to developing their own database, candidates will be required to work on the assigned leads • Devise and implement sales plan to achieve their target • Competition mapping and sharing of market insights with support departments for smooth execution of business
Job Location	Remote / Work From Home
Eligible Degrees	MBA
Eligibility Criteria	<ul style="list-style-type: none"> • Candidates are required to join ASAP. • Candidate must have Laptop/Desktop. • Candidate must have internet connection.
Desired Skills	<ul style="list-style-type: none"> • Exceptional Communication skills & presence. • Smart with ability to convince the prospective target businesses. • Ability to work under pressure and manage the situation • An IT education background will be an added advantage
Compensation (CTC)	Rs. 3.50 LPA (3L fixed + 50K Performance incentives)
Selection Process	Will inform later
Date of Interview	Will inform later
Venue	Online/Virtual